

# Values and principles that support PCUPR vision and mission

## Integrity and Ethics

The PCUPR promotes moral integrity and ethical principles in decision-making based on faith and reason to become an invaluable instrument of progress promoting peace, human dignity, and justice.

## Excellence in Services

Administrative and academic personnel are encouraged to promote the constant development of the University and its community through efficient service management, providing the highest quality educational experience immersed in a rich cultural heritage.

## Social Responsibility

The university is committed to serving society in the search of solutions to attain social transformation through research, volunteer work, community service, and social development.

## Global Vision

The PCUPR encourages in all its constituents the responsibility of facing society's problems beyond our geographic borders, engaging in the challenges of our world by integrating knowledge and skills with openness to a cultural perspective of dialogue and global vision.

## Knowledge and Skills

The PCUPR promotes student success by developing and improving among them critical thinking and research skills that generate new knowledge and stimulate innovative actions and social impact.